

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT24/12 17.13
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6376930

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

CONFIDENTIAL "SECRET"

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST#31	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT24/12 17.13

REP: TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLS CFM, THX 10/24

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		700P-730P	30		\$850.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
PROGRAM : JEOPARDY												
46	A		537P-800P	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : JEOPARDY ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 7:53P THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#35	MISSED: SAT/700P-730P				OCT20		30S	\$850.00	(OCT24/12)	
			OFFER: SAT/537P-800P				OCT20		30S	\$850.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL,				SPOT RAN AT 7:53P					
OCT/12			279925.00									
CONTRACT TOTAL										279925.00		
TOTAL SPOTS												147

MARKET TOTALS \$723,575 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE